

Curriculum Vitae

1. Personal Data:

- **Name:** Hend Hosny Aly Hassan
- **Nationality:** Egyptian
- **Current Mailing Address:** Dept. of Rural Sociology & Agricultural Extension, Faculty of Agriculture, Assiut University, Assiut, P.O. Box 71526, Egypt
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- **Current Appointment:** Lecturer (Agricultural Extension).

2. Fields of Expertise:

Agricultural Extension; Agricultural media ; Spatial diffusion of innovations; Innovation Waves; SWOT Analysis of agricultural mass media.

3. Education:

Degree	University	Year	Specialization
Ph.D.	Assiut University Thesis Title: “ Current Situation Analysis of Agricultural Media in the Egyptian Television ”	May 2014	Agricultural Extension
M.Sc.	Assiut University Thesis Title: “ Waves of Some Agricultural Innovation and their Spatial Diffusion (A Case Study of the Agricultural Modernization Project in Assiut Governorate) ”	March 2004	Agricultural Extension
B.Sc.	Assiut University	June 1999	Rural Sociology and Agricultural Extension

4. Employment Record:

- **Lecturer**, Dept. of Rural Sociology & Agricultural Extension, Faculty of Agriculture, Assiut University, Egypt (June 2014 - Present).
- **Assistant Lecturer**, Dept. of Rural Sociology & Agricultural Extension, Faculty of Agriculture, Assiut University, Egypt (April 2004 – May 2014).
- **Demonstrator**, Dept. of Rural Sociology & Agricultural Extension, Faculty of Agriculture, Assiut University, Egypt (November 1999 – March 2004).

5. Languages:

- Arabic: Excellent (Written/Reading/Spoken) (mother tongue)
- English: Very good (Written/Reading/Spoken)
- German: Simple conversation (Certificate course G1)

6. Relevant Experiences:

No.	Experience
1	Teaching and Learning some Courses such as : <u>Agricultural Extension</u> , <u>Social Statistics</u> , <u>Nonparametric Statistics</u> , <u>Social Research Methodologies</u> , <u>Diffusion and adoption of agricultural innovation</u> , <u>Agricultural Mass Media</u> , <u>Rural Geographic Information Systems</u> , <u>Agricultural Journalism</u> , <u>Extension aids and methods</u> , <u>Electronic Extension</u> , <u>Research Methods in agricultural extension</u> , <u>Development of rural society</u> , <u>Human Resources development for rural communities</u> , <u>Rural Organizations and Institutions</u> , <u>Communication Theories</u> , <u>Rural Information and Communication Technology</u> .
2	Data Collection & Data Analysis

7. Practical Experiences:

No.	Experience
1	Member of Scientific Society of Agricultural Extension (2016- present).
2	Member of the Organizing Committees for Community Service and Environment Development Affairs (2015-2016), Faculty of Agriculture, Assiut University.
3	Member of the Organizing Committees of the Young Researchers Conference, Faculty of Agriculture, Assiut University (April 2014).
4	Member of the Organizing Committees of the 4 th Scientific Conference of Agricultural Sciences, Faculty of Agriculture, Assiut University (7-9 December 2004).

8. Conferences Attended:

NO.	Conference	Date	Place
1	Credit Hours Courses Specification on al-Farabi Programme.	February 2017	IT and QA Units, Faculty of Agriculture, Assiut University.
2	7 th Scientific Conference of Agricultural Sciences	October 2016	Faculty of Agriculture, Assiut University
3	8 th Scientific Conference for Junior Researchers	April 2015	Faculty of Agriculture, Assiut University
4	7th Scientific Conference for Junior Researchers	April 2014	Faculty of Agriculture, Assiut University
5	6th Conference of Young Researchers	May 2012	Faculty of Agriculture, Assiut University
6	5th Conference of Young Researchers	May 2011	Faculty of Agriculture, Assiut University
7	4th Conference of Young Researchers	April 2010	Faculty of Agriculture, Assiut University
8	2th Conference of Young Researchers	May 2008	Faculty of Agriculture, Assiut University
9	4th Scientific Conference of Agricultural Sciences	December 2004	Faculty of Agriculture, Assiut University

9. Training Programs :

No.	Program	Date	Place
1	Introduction to PC'S & Operating Systems	20-25 October 1999	Computer Unit, Faculty of Agriculture, Assiut University.
2	Troubleshooting and Maintaining the PC'S	14-17 October 2004	Computer Unit, Faculty of Agriculture, Assiut University.
3	Teaching with Technology	5-8 June 2005	FLDC, Assiut University.
4	Effective Teaching	17-20 September 2005	FLDC, Assiut University.
5	Ethics	1-3 July 2006	FLDC, Assiut University.
6	Active Learning Strategies	22 nd February 2007	Faculty of Agriculture, Assiut University.
7	Safety and Safety measures in Laboratories	13-14 October 2010	Technical Center for Scientific and Vocational Devices and Training, Assiut University.
8	International Publishing of Research	7-10 October 2012	FLDC, Assiut University.
9	University Administration	13-15 October 2012	FLDC, Assiut University.
10	Communication Skills	16-18 October 2012	FLDC, Assiut University.
11	Training in the use of electronic databases	18-19 November 2014	Digital Library Unit, Assiut University.

10. Publications:

- 1- Aly, Hend Hosny; Bakr, Asmaa B; Abdel-Maksoud, Bahgat M; Bakr, Dina (2017)
Role of Agricultural Extension in Developing Fisheries in Assiut Governorate, Journal of Scientific Society of Agricultural Extension, Vol.21, No.1, pp.91-110.
- 2- Rashed, G.; Ali, Abdel-Samad M.; Bakr, Asmaa B. M.; Aly, Hend H. and Nady, M. A. (2016)
Towards Decentralization in local Rural Units in Menya Governorate: Challenges and Constraints, Assiut Journal for Agricultural Science, Vol.47, No. 2, pp. 105-110.
- 3- Aly, Hend Hosny; Abdel-Maksoud, Bahgat M. (2014)
Spatial Differences in the Egyptian Television Agricultural Programmes Map and Analyzing these Programmes Using SWOT Analysis, The 7th Conference of Young Scientists, Faculty of Agriculture, Assiut University, Assiut Journal of Agricultural Sciences, Vol.45, No.2, pp.217-231.
- 4- Aly, Hend Hosny ; Abdel-Maksoud, Bahgat M. (2004)
Waves of Some Agricultural Innovation in Alawamer Village, Abnub District in Assiut Governorate, 4th conference of agricultural Sciences, Faculty of Agriculture, Assiut University.