




**mohamed**  
sayed khalil

**DATE OF BIRTH:**  
12/01/1993

## CONTACT

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## WORK EXPERIENCE

10/01/2021 - CURRENT - Egypt

**Assistant Lecturer at mass communications department**  
faculty of arts, Assiut university

02/07/2017 - 09/01/2021 - Assiut, Egypt

**Demonstrator at mass communications department**  
faculty of arts, Assiut university

01/03/2020 - CURRENT

**Data analyst**  
freelancer

01/12/2015 - 01/12/2016 - Egypt

**HR agent**  
Egyptian armed forces ( military service )

01/06/2015 - 15/10/2015 - Assiut, Egypt

**Supervisor**  
oxygen for marketing and business consulting

01/10/2019 - CURRENT - assiut

**Student activity supervisor**  
faculty of arts, assiut university

## EDUCATION AND TRAINING

21/05/2018 - 10/12/2020 - Assiut, 3, Assiut, Egypt

**MA Degree in Arts / Mass Communication / Public Relations and Advertising**

faculty of arts , assiut university

The Role of Integrated Marketing Communications in Establishing the Reputation of Banks on Social Media

**An Applied Study on Some Banks in Egypt**

**Field(s) of study**

◦ mass communication

excellent | MA | [http://www.aun.edu.eg/faculty\\_arts/arabic/](http://www.aun.edu.eg/faculty_arts/arabic/)

15/10/2011 - 15/07/2015 - Assiut, 3, Assiut, Egypt

**Bachelor of Arts, mass communication**  
faculty of arts , assiut university

01/08/2017 - 02/08/2017 - Assiut, Assiut university , Assiut

**training program of credit hours system**  
faculty and leadership development center - Assiut university  
<http://www.aun.edu.eg/fldc/index.htm>

28/01/2018 - 29/01/2018 - Assiut, Assiut university, Assiut

● **training program of publication of research in international journals**

faculty and leadership development center - Assiut university

<http://www.aun.edu.eg/fldc/index.htm>

06/11/2018 – 07/11/2018 – Assiut, Assiut university, Assiut

● **training program of technicalities of design and conduct scientific research**

faculty and leadership development center - Assiut university

<http://www.aun.edu.eg/fldc/index.htm>

02/12/2018 – 03/12/2018 – Assiut, Assiut

● **training program of communication skills**

faculty and leadership development center - Assiut university

26/02/2019 – 27/02/2019 – Assiut, Assiut university, Assiut

● **training program of analytical and creative thinking in teaching**

faculty and leadership development center - Assiut university

26/01/2019 – 31/01/2019 – Assiut, 3, Assiut, Egypt

● **university staff preparation course**

faculty of education , Assiut university

02/07/2017 – 04/08/2017 – Assiut, 3, Assiut, Egypt

● **training course of (spss)**

Assiut university network center

16/02/2020 – 16/02/2020 – Cairo , el Zamalek , Cairo , Egypt

● **proposal writing for master & PhD (social sciences) module**

DAAD Kairo Akademie

<http://dka.daadcairo.org/>

22/03/2015 – 22/04/2015 – Cairo, Egypt

● **Certificate in Media Development and Basics of Video Production**

DW Akademie

**LANGUAGE SKILLS**

**MOTHER TONGUE(S):** Arabic

**OTHER LANGUAGE(S):**

**English**

<b>Listening</b> C1	<b>Reading</b> C1	<b>Spoken production</b> B2	<b>Spoken interaction</b> C1	<b>Writing</b> C1
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**DIGITAL SKILLS**

Microsoft Word / Microsoft Excel / Microsoft Powerpoint / Instagram / Zoom / Social Media / Google Docs / Skype / Microsoft Office / Facebook / Outlook / Google Drive / LinkedIn / Twitter / Microsoft Teams / Internet user